



Privacy Policy

Last updated: 6th July 2023

This Privacy Policy describes how DAPS Agency Ltd ("we," "us," or "our") collects, uses, discloses, and protects the personal information you provide on our website <https://dapsagency.com/>. By accessing or using our website, you agree to the terms of this Privacy Policy.

1. Information We Collect

1.1 Personal Information:

We may collect personal information from you when you voluntarily provide it to us. This includes information such as your name, email address, phone number, and any other information you provide through our contact forms or when subscribing to our newsletter.

1.2 Log Data:

When you visit our website, our servers automatically record certain information, which may include your IP address, browser type, referring/exit pages, and other usage information. This information is used to analyse trends, administer the website, track users' movements around the site, and gather demographic information about our user base as a whole. We do not link this automatically collected data to personal information.

1.3 Cookies:

We use cookies on our website to enhance your experience and provide personalised services. Cookies are small text files stored by your browser on your computer's hard drive. You can control cookies through your browser settings or other tools. However, disabling cookies may limit your access to certain features of the website.



2. Use of Information

We may use the personal information we collect for the following purposes:

2.1 Communication:

We may use your personal information to respond to your inquiries, provide the services you request, and communicate with you about our services and promotions.

2.2 Marketing:

With your consent, we may send you marketing communications, including newsletters, updates, and promotional materials, to keep you informed about our services, events, and industry news.

You can opt-out of these communications at any time.

2.3 Analytics:

We may use aggregated, anonymized data for analytical purposes to understand how our website is used, improve our services, and enhance user experience.

3. Disclosure of Information

We do not sell, trade, or otherwise transfer your personal information to third parties without your consent, except in the following circumstances:

3.1 Service Providers:

We may engage third-party service providers to perform various functions necessary to operate our website and provide our services. These service providers have access to personal information solely for the purpose of carrying out their duties and are obligated to maintain its confidentiality.

3.2 Legal Requirements:

We may disclose your personal information if required to do so by law or in response to valid legal requests, such as a court order or government regulation.

4. Data Security

We implement reasonable security measures to protect the personal information we collect. However, no data transmission over the internet or electronic storage system is entirely secure.



Therefore, while we strive to protect your personal information, we cannot guarantee its absolute security.

5. Your Rights

You have the right to access, update, and correct your personal information held by us. If you wish to exercise these rights, please contact us using the information provided at the end of this Privacy Policy.

6. Changes to this Privacy Policy

We reserve the right to modify this Privacy Policy at any time. Any changes will be effective immediately upon posting on our website. We encourage you to review this Privacy Policy periodically to stay informed about how we collect, use, and protect your personal information.

7. Contact Us

If you have any questions or concerns regarding this Privacy Policy, please contact us at:

DAPS Agency Ltd.

20-22 Wenlock Road, London, N1 7GU, England

hello@dapsagency.com

By using our website, you acknowledge that you have read and understood this Privacy Policy and consent to the collection, use, and disclosure of your personal information as described herein.